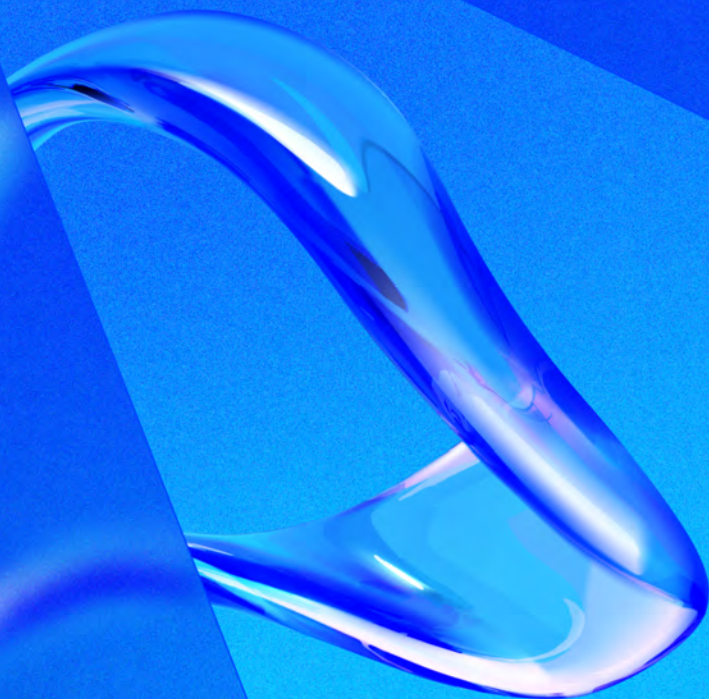




# Service offering

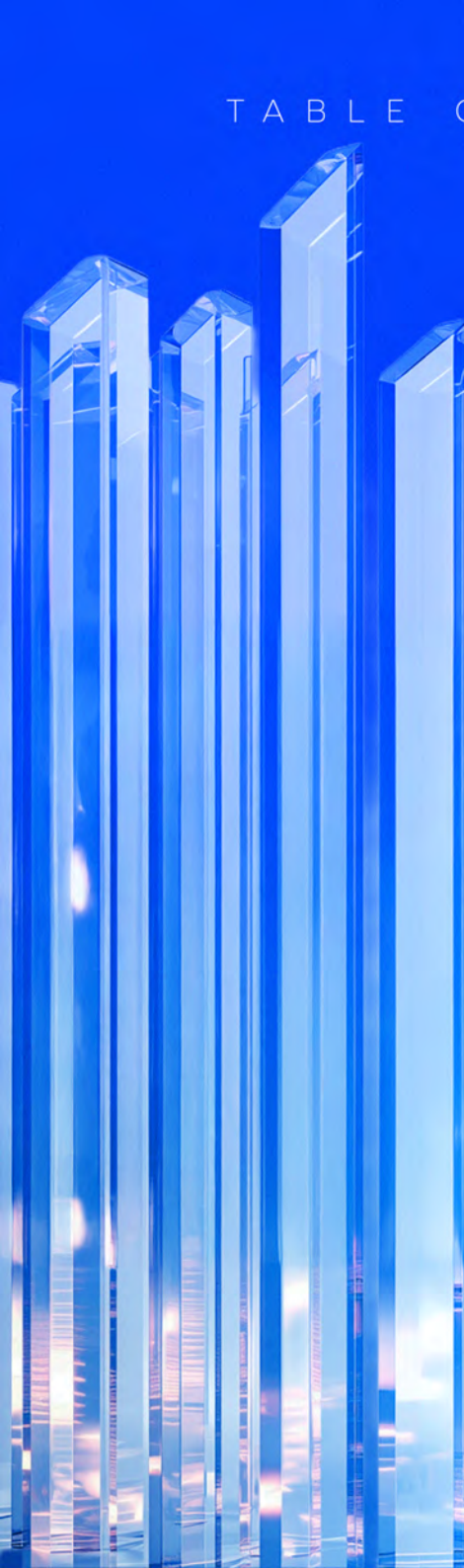
BUILDING & SHARING IDEAS





W E L C O M E   T O   T H E   S P O T

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**WHO ARE  
WE?**



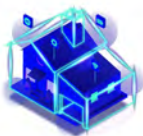


Through our Partner Content  
Department, we help customers  
and their clients, companies, their  
products, or services, and  
connect with their audience  
through creative, insightful, and  
strategic content. At the same  
time, through our Content  
Marketing Department, we  
help our clients create the  
right content for their business.

Spotten Solutions is a marketing,  
creative, and technology agency  
based in Algeria. We provide  
businesses with a wide range of  
services including:



Content creation and branding.



Real estate marketing.



Software and technology development.



3D and immersive technologies.



Artificial intelligence and data solutions.



Network and security solutions.



Artificial intelligence and data solutions.



We are also the creators of several high-profile campaigns.

Through our **Spotter Content department**, we help businesses tell their story, showcase their products or services, and connect with their audience through creative, impactful, and strategic content. At the same time, through our **Spotter Tech Lab**, we develop advanced digital and technological solutions that improve efficiency and drive growth.



We are also the creators of several  
high-audience platforms:



**SpotterDz** – a national social media page (Facebook, Instagram, TikTok) with more than 1.2 million followers.



**Spotter Immobilier** —  
specialized in residential  
and commercial real  
estate.



👁 1,5M • View insights

Boost post



31,8K



326



4.224



**Spotter Automobile –**  
specialized in automotive  
and related services.



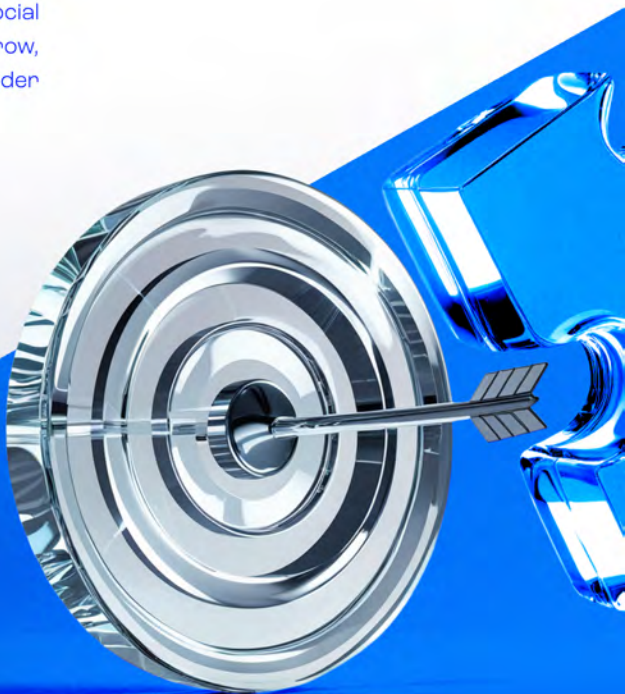




## OUR MISSION

**Our mission** is to empower businesses by combining **technology and creativity**.

We develop **custom software solutions and digital products** that improve efficiency and drive growth. At the same time, we build **strong brand identities** and produce **strategic content** that highlights each client's unique story. With innovative tools, impactful communication, and nationwide social platforms, we help businesses grow, engage their market, and reach a wider audience.





## OUR SERVICES

At **Spotter Solutions**, we bring together creativity, technology, and strategy to help businesses grow. From content creation and branding to software development, AI, 3D experiences, and secure network solutions, our services are designed to make your brand more visible, efficient, and impactful.



## 1. CONTENT CREATION & BRANDING

We create impactful content that helps businesses stand out and connect with their audience:

- Short-format content (Reels, TikTok, Shorts).
- Scripts, hooks & storytelling
- Product photography & videography.
- Brand identity & graphic design.
- Social media optimization (setup, security, automation).
- Monthly content strategies (calendars, designs, campaigns).

**Client Value:** Your brand becomes more visible, professional, and competitive.



Helping real estate professionals sell and rent properties faster through powerful visuals and targeted promotion:

- Property video showcases.
- Dedicated promotion on Spotter Immobilier.
- Social media campaigns targeting active seekers.

## 2. REAL ESTATE MARKETING (SPOTTER IMMOBILIER)

**Client Value:** Properties gain stronger visibility, stand out, and generate more qualified leads.



### 3. BRAND IDENTITY

We build strong, memorable brands that reflect your vision and leave a lasting impression:

- Logo Creation
- Complete Visual Identity
- Graphic Design
- Packaging Design

**Client**      **Value:**      Your business looks professional, trustworthy, and instantly recognizable in the market.

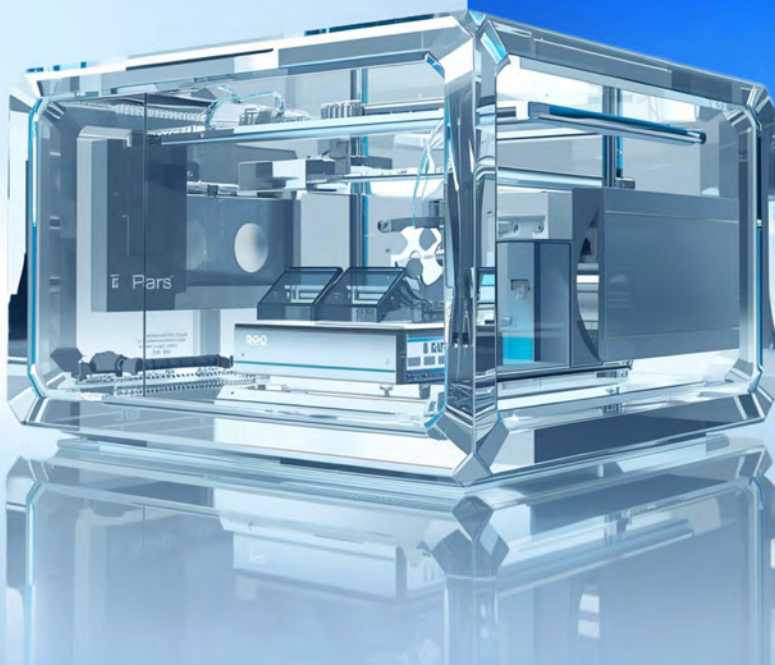


## 4. PRINTING & PACKAGING

We transform ideas into high-quality printed materials and packaging that elevate your brand presence:

- Small-Format Advertising Printing (stickers, business cards, flyers, brochures...)
- Medium & Large-Format Advertising Printing (roll-ups, banners...)
- Custom Packaging (shopping bags, shipping bags, zip bags, kraft bags, luxury bags, boxes)

**Client Value:** Your brand stands out physically, creating a premium and memorable customer experience.



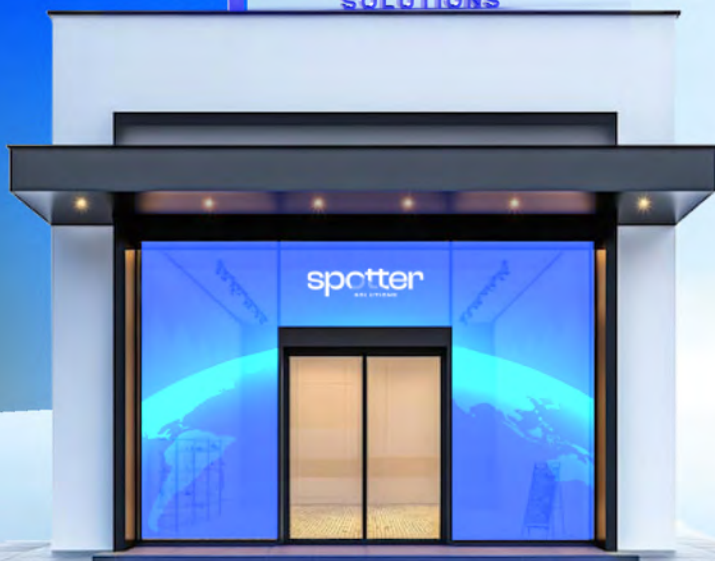
## 5. SIGNAGE & FACADES

**Client Value:** Your location becomes eye-catching, credible, and impossible to overlook.

We design and install striking visual solutions that make your business impossible to ignore:

- Interior Signage
- Exterior Signage
- Facade & Vehicle Branding

spotter  
SOLUTIONS



## 6. INTERIOR DESIGN & SPACE PLANNING

We implement reliable security and network systems to protect and power your business:

- Commercial Fit-Out
- Interior Design
- Professional Space Development

**Client Value:** Your space enhances productivity, professionalism, and customer experience.



## 7. TECHNOLOGY & SOFTWARE DEVELOPMENT (SPOTTER TECH LAB)

**Client Value:** Businesses reduce inefficiencies, create new revenue streams, and provide better customer experiences.

We design and develop technology solutions that help businesses grow, optimize, and innovate:

- Custom software (ERP, CRM, platforms).
- Web & e-commerce development.
- Mobile applications (Android & iOS).
- API Development & Integration.
- Cloud & DevOps Solutions (Docker, Kubernetes, Cloud platforms).
- Ongoing support & maintenance.



We harness the power of AI to unlock the full potential of data and drive smart automation:

- Machine Learning Models (predictions, recommendations, fraud detection).
- Natural Language Processing (chatbots, translation, sentiment analysis).
- Computer Vision (facial recognition, object detection, video analysis).
- Generative AI (text, images, video creation)
- Predictive Analytics & Big Data.
- AI-powered Automations for all domains.

## 8. ARTIFICIAL INTELLIGENCE & DATA SOLUTIONS

**Client Value:** Smarter decision-making, cost savings, and enhanced customer engagement.



## 9. 3D & IMMERSIVE TECHNOLOGIES

**Client Value:** Reduced prototyping costs, more engaging presentations, immersive customer experiences.

We design realistic and interactive 3D solutions that elevate customer experiences:

- 3D Modeling & Animation (products, characters, environments).
- AR/VR Development (training, real estate tours, immersive retail).
- Product Visualization & Prototyping
- 3D Motion Design & Simulations.
- Interactive 3D Applications.

# spotter

SOLUTIONS

## 10. NETWORK & SECURITY SOLUTIONS

We help businesses build, secure, and optimize their IT infrastructure:

- Network Infrastructure (design, installation, maintenance).
- Data Optimization & Secure Processing. Video Surveillance Systems.
- Access Control & Alarm Systems.
- Cybersecurity & Data Protection.

**Client Value:** Reliable infrastructure, strong data protection, and peace of mind.



## 11. MULTI-CHANNEL DISTRIBUTION

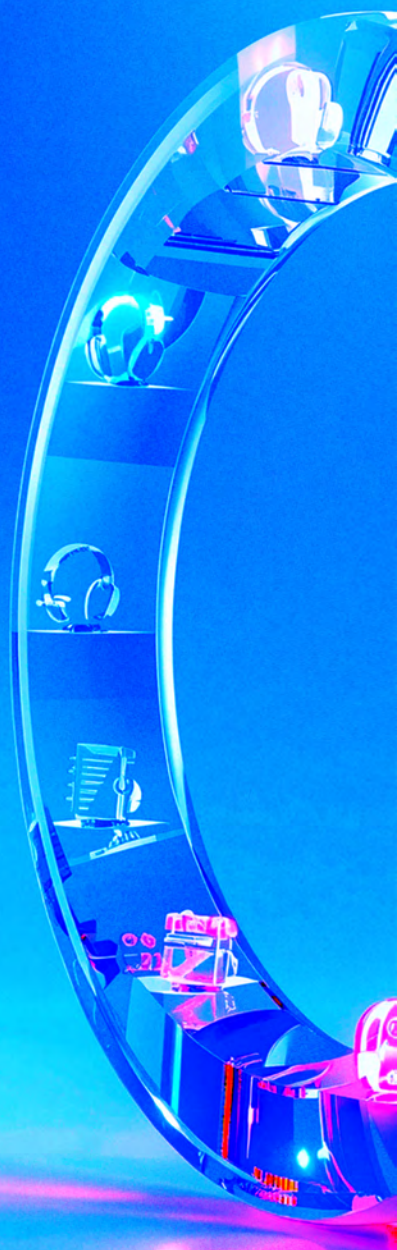
**Client Value:** Your content not only looks professional but also reaches the right people—driving awareness, trust, and sales.

We maximize your content's reach by choosing the right channels for your brand:

- Publishing through client's own accounts
- Exposure across SpotterDz, Spotter Immobilier, and Spotter Automobile



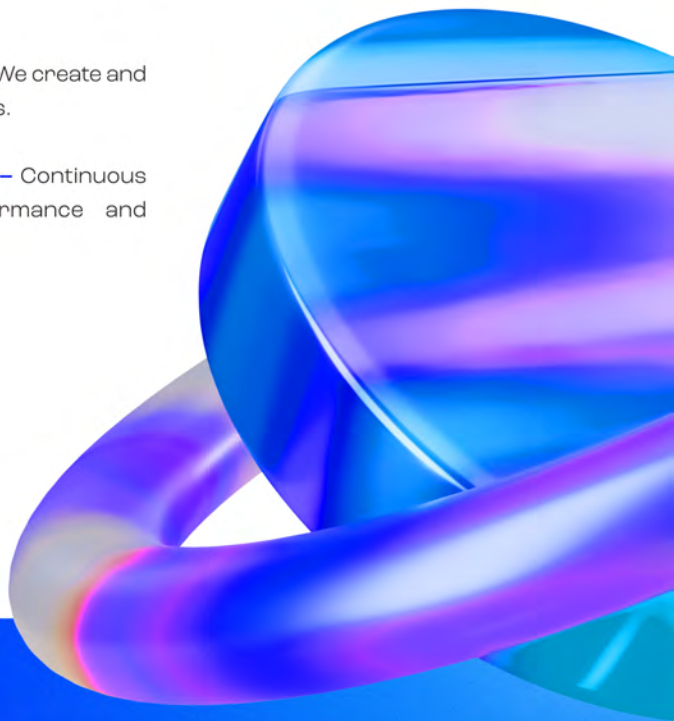
spotter



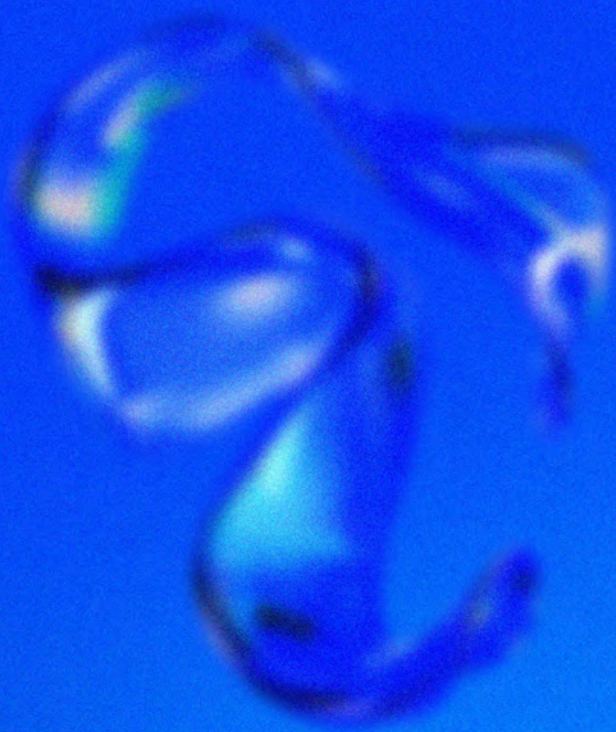


## OUR PROCESS

- **1. First Contact** – Our customer service receives your request.
- **2. Consultation** – A professional works with you to define goals and project needs.
- **3. Coordination** – A coordinator assigns tasks, monitors progress, and keeps you updated.
- **4. Production & Delivery** – We create and deliver high-quality projects.
- **5. Launch & Maintenance** – Continuous support ensures performance and growth.







CONTACT

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